

## NCC Cable System Order

Order #	62530090
Syscode	4578
System Name	Spectrum/Janesville, WI
Market	Madison

AE	Kevin Bowman
Sales Coordinator	Iman Dasti
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 May18 Proj. (May17 HUT,
-	

Flight Dates	05/07/18 - 05/20/18
Agency	Canal Partners Media
Advertiser	Randy Bryce For Congress

Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		05/07/18	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$5,971.00	
Commission		\$895.65	
Net Total		\$5,075.35	
Total Spots		492	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R3: 5.4 Mg from past orders. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	VARIOUS	5/14/18	5/20/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$7.00	\$84.00	30	OOW
2	AMC	VARIOUS	5/7/18	5/13/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$7.00	\$84.00	30	OOW
3	CMDY	VARIOUS	5/14/18	5/20/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$4.00	\$48.00	30	OOW
4	CMDY	VARIOUS	5/7/18	5/13/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$4.00	\$48.00	30	OOW
5	CNN	NEW DAY<	5/14/18	5/20/18	05:00	09:00	X	X	X	X	X	X	X	-	-	12	\$12.00	\$144.00	30	OOW
6	CNN	CNN NEWSROOM<	5/14/18	5/20/18	09:00	16:00	X	X	X	X	X	X	X	-	-	12	\$10.00	\$120.00	30	OOW
7	CNN	VARIOUS	5/14/18	5/20/18	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$16.00	\$96.00	30	OOW
8	CNN	VARIOUS	5/14/18	5/20/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$20.00	\$240.00	30	OOW
9	CNN	CNN NEWSROOM<	5/7/18	5/13/18	09:00	16:00	X	X	X	X	X	X	X	-	-	14	\$10.00	\$140.00	30	OOW
10	CNN	NEW DAY<	5/7/18	5/13/18	05:00	09:00	X	X	X	X	X	X	X	-	-	12	\$12.00	\$144.00	30	OOW
11	CNN	VARIOUS	5/7/18	5/13/18	16:00	19:00	X	X	X	X	X	X	X	-	-	9	\$16.00	\$144.00	30	OOW
12	CNN	VARIOUS	5/7/18	5/13/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$20.00	\$240.00	30	OOW
13	CNN	CNN NEWSROOM<	5/14/18	5/20/18	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$10.00	\$10.00	30	OOW
14	CNN	CNN NEWSROOM<	5/7/18	5/13/18	09:00	16:00						X	X	-	-	1	\$10.00	\$10.00	30	OOW
15	DISC	AVG. ALL WKS<	5/14/18	5/20/18	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	OOW
16	DISC	AVG. ALL WKS<	5/14/18	5/20/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$13.00	\$156.00	30	OOW
17	DISC	AVG. ALL WKS<	5/7/18	5/13/18	16:00	19:00	X	X	X	X	X	X	X	-	-	9	\$10.00	\$90.00	30	OOW
18	DISC	AVG. ALL WKS<	5/7/18	5/13/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$13.00	\$156.00	30	OOW
19	DISC	AVG. ALL WKS<	5/7/18	5/13/18	16:00	19:00						X	X	-	-	1	\$10.00	\$10.00	30	OOW
20	DIY	VARIOUS	5/14/18	5/20/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$3.00	\$36.00	30	OOW
21	DIY	VARIOUS	5/7/18	5/13/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$3.00	\$36.00	30	OOW

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESPN	AVG. ALL WKS<	5/14/18	5/20/18	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	OOW
23	ESPN	AVG. ALL WKS<	5/14/18	5/20/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$15.00	\$180.00	30	OOW
24	ESPN	AVG. ALL WKS<	5/7/18	5/13/18	16:00	19:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	OOW
25	ESPN	AVG. ALL WKS<	5/7/18	5/13/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$15.00	\$180.00	30	OOW
26	ESPN	AVG. ALL WKS<	5/14/18	5/20/18	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	OOW
27	ESPN	AVG. ALL WKS<	5/7/18	5/13/18	19:00	24:00						X	X	-	-	1	\$15.00	\$15.00	30	OOW
28	FOOD	VARIOUS	5/14/18	5/20/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$12.00	\$144.00	30	OOW
29	FOOD	VARIOUS	5/7/18	5/13/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$12.00	\$144.00	30	OOW
30	HGTV	AVG. ALL WKS<	5/14/18	5/20/18	09:00	16:00	X	X	X	X	X	X	X	-	-	12	\$11.00	\$132.00	30	OOW
31	HGTV	AVG. ALL WKS<	5/14/18	5/20/18	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$17.00	\$102.00	30	OOW
32	HGTV	VARIOUS	5/14/18	5/20/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$21.00	\$252.00	30	OOW
33	HGTV	AVG. ALL WKS<	5/7/18	5/13/18	09:00	16:00	X	X	X	X	X	X	X	-	-	14	\$11.00	\$154.00	30	OOW
34	HGTV	AVG. ALL WKS<	5/7/18	5/13/18	16:00	19:00	X	X	X	X	X	X	X	-	-	9	\$17.00	\$153.00	30	OOW
35	HGTV	VARIOUS	5/7/18	5/13/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$21.00	\$252.00	30	OOW
36	HIST	AVG. ALL WKS<	5/14/18	5/20/18	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	OOW
37	HIST	AVG. ALL WKS<	5/14/18	5/20/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$13.00	\$156.00	30	OOW
38	HIST	AVG. ALL WKS<	5/7/18	5/13/18	16:00	19:00	X	X	X	X	X	X	X	-	-	9	\$10.00	\$90.00	30	OOW
39	HIST	AVG. ALL WKS<	5/7/18	5/13/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$13.00	\$156.00	30	OOW
40	MNBC	MORNING JOE<	5/14/18	5/20/18	05:00	09:00	X	X	X	X	X	X	X	-	-	12	\$9.00	\$108.00	30	OOW
41	MNBC	VARIOUS	5/14/18	5/20/18	09:00	16:00	X	X	X	X	X	X	X	-	-	12	\$8.00	\$96.00	30	OOW
42	MNBC	VARIOUS	5/14/18	5/20/18	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	OOW

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43	MNBC	VARIOUS	5/14/18	5/20/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$15.00	\$180.00	30	OOW
44	MNBC	VARIOUS	5/7/18	5/13/18	09:00	16:00	X	X	X	X	X	X	X	-	-	12	\$8.00	\$96.00	30	OOW
45	MNBC	MORNING JOE<	5/7/18	5/13/18	05:00	09:00	X	X	X	X	X	X	X	-	-	12	\$9.00	\$108.00	30	OOW
46	MNBC	VARIOUS	5/7/18	5/13/18	16:00	19:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	OOW
47	MNBC	VARIOUS	5/7/18	5/13/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$15.00	\$180.00	30	OOW
48	MNBC	VARIOUS	5/7/18	5/13/18	09:00	16:00						X	X	-	-	1	\$8.00	\$8.00	30	OOW
49	MNBC	MORNING JOE<	5/14/18	5/20/18	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$9.00	\$9.00	30	OOW
50	TBSC	AVG. ALL WKS<	5/14/18	5/20/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$19.00	\$228.00	30	OOW
51	TBSC	AVG. ALL WKS<	5/7/18	5/13/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$19.00	\$228.00	30	OOW
52	CNN	NEW DAY<	5/7/18	5/13/18	05:00	09:00		X	X	X	X	X	X	-	-	1	\$12.00	\$12.00	30	R3 +1x
53	ESPN	AVG. ALL WKS<	5/7/18	5/13/18	19:00	24:00		X	X	X	X	X	X	-	-	1	\$15.00	\$15.00	30	R3 +1x
54	MNBC	VARIOUS	5/7/18	5/13/18	09:00	16:00		X	X	X	X	X	X	-	-	1	\$8.00	\$8.00	30	R3 +1x
55	MNBC	VARIOUS	5/7/18	5/13/18	16:00	19:00		X	X	X	X	X	X	-	-	2	\$12.00	\$24.00	30	R3 +2x

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
<b>SPOTS</b>	492	0	0	0	0	0	0	0	0	0	0	0	492
<b>AMT</b>	\$5,971.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,971.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 05/07/18

62530090 | Madison | Spectrum/Janesville, WI | 4578 |